

# SATCUBE

Press Release

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## Satcube Ku portable satellite terminal captures prestigious Red Dot design award

**Satcube**, a disruptive development company in the satellite communications arena that manufactures game-changing portable terminals enabling high-performance broadband access anywhere, today announced its Satcube Ku mobile satellite terminal has received the esteemed Red Dot Award, product design 2019 in Communication Technology. The product's look and feel, including its highly intuitive GUI, was designed in close cooperation with Swedish design partner, SHIFT Design and Strategy.

- "Continually inspired by our cooperation with design partner, SHIFT Design & Strategy, we are very excited to receive international recognition for our Satcube Ku portable satellite terminal," says Jakob Kallmér, CEO and Founder of Satcube.

-In addition to producing a product with the highest standard of quality and performance, the overall design including the user interface and look of our unique, light weight satellite terminal is of the utmost importance to attract the high-end customer group we are serving.

- "Co-creating with a such a committed and talented team as the team at Satcube, makes the entire design process synergetic, it elevates the output quality in every aspect. Which shows in the attention to details and the intuitive user experience, " confirms Pär Bergström, Director of Design, SHIFT Design & Strategy.



Satcube provides seamless broadband connectivity over satellite through easy to use, lightweight terminals. The innovative Satcube Ku portable satellite terminal is a highly compact, user-friendly device that delivers quick connectivity empowering people at work, businesses and global organizations, to communicate and deliver critical services at any time.

Comparable to a large laptop, the lightweight Satcube Ku provides the ease of an iPhone and deployment of broadband in less than a minute. Targeting industry verticals and work places requiring broadband connectivity where limited or no 3G/4G connectivity is available. The Satcube solution is

designed for broadcast media companies, emergency response, law enforcement, public safety organizations, tele-medicine, NGO's, industry and those with remote work locations and high capacity communications needs - without any need for engineering expertise.

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### **About Satcube**

Satcube is a disruptive development company in the satellite communications arena that manufactures game-changing terminals to enable high-performance broadband - anywhere on the planet, quickly and cost-effectively. The innovative Satcube Ku lightweight, portable satellite terminal is a highly compact, user-friendly device that delivers quick connectivity empowering people at work, businesses and global organizations, to communicate and deliver critical services at any time. Satcube is headquartered in Gothenburg, Sweden, with a global network of strategic resellers. Follow us on [Satcube.com](http://Satcube.com), [LinkedIn](#) and [Twitter](#).

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